

Audio Description Association

# notice board

Items 25 - 27

February 2012

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## ***Spreading the Word Workshop***

A few places are still available for ADA's workshop on recording introductions, which will be held at The Theatres Trust, 22 Charing Cross Road, London WC2H 0QL on Monday 20<sup>th</sup> February 2012 from 2.00-5.00pm.

This is a rare opportunity for freelance audio describers to look at expanding the range of services they offer, similarly for local describers and theatre staff to explore the option of recording introductions to audio described performances and/or access information for distribution to blind and partially sighted audiences in advance.

The workshop features the free, downloadable sound recording and editing program *Audacity*, and will be led by National Theatre and VocalEyes describer, Roz Chalmers, whose working knowledge of equipment related to audio description is unrivalled.

The cost is £25 for ADA and ADA(S) members and £40 for non-members. A flyer with further details and a booking form are attached. To make a provisional booking, pending receipt of payment, please contact:

[mplackett@romans62.fsnet.co.uk](mailto:mplackett@romans62.fsnet.co.uk)

Directions to the venue can be found at:

[www.theatrust.org.uk](http://www.theatrust.org.uk)

Doors will open at 1.30pm to give participants a chance to network beforehand.

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## ***Equity***

***After circulating the invitation from Cathy Sweet (Equity's Audio Organiser) with Notice Board last month, we received a query about the position of screen describers. Pat Hayes, ADA's representative on Equity's Audio Committee, confirms:***

**Initially, the focus will be on theatre describers, but film and television describers and other forms of audio description will also be included in future talks.**

**In the meantime, it is important that all audio describers who are currently members of Equity ensure that they are on the Audio Artist Register, as well as any other they may be attached to.**

**Any screen describers who are not already Equity members are urged to join, in order to give audio describers a stronger voice.**

**The Equity website provides lots more information about registers and membership benefits, and how to join online, at:**

**[www.equity.org.uk](http://www.equity.org.uk)**

**If you have any other queries, please contact me at:**

**[celestebrian@aol.co.uk](mailto:celestebrian@aol.co.uk)**

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## ***TV Adverts for AD***

***Anna Jones, Media and Culture Officer at RNIB, writes:***

**RNIB have been working with the major broadcasters and are pleased to announce that a high profile advertising campaign aimed at helping people to use audio description on their televisions will be airing from 11 February 2012, for a four week period. Adverts will differ to suit the content on each channel: BBC1, CBeebies, Channel 4 and Comedy**

Central, for example, have very different audiences but all the adverts will be tightly focused on prompting potential users of AD to turn it on and start using the facility. They will carry an agreed generic end-message.

RNIB will be providing call centre coverage to ensure that blind and partially sighted people are getting the right level of advice on audio description.

Find out more on [www.rnib.org.uk/adontv](http://www.rnib.org.uk/adontv)

or call 0845 01 01 81 from 11 February 2012.

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Email the address below to

- post an item on Notice Board
- unsubscribe from Notice Board
- join ADA and receive the members' newsletter
- make a donation to ADA

[mplackett@romans62.fsnet.co.uk](mailto:mplackett@romans62.fsnet.co.uk)

# Spreading the Word

## Recording and editing your introduction: an Audio Description Association workshop for describers

Date: Monday 20<sup>th</sup> February 2012

Time: 1.30 for 2.00 - 5.00 pm

Venue: The Theatres Trust, 22 Charing Cross Road, London WC2H 0QL

Numbers: Limited to 12 because of the practical nature of the work

Cost: ADA/ADA(S) members: £25.00 Non-members: £40.00

Facilitator: Roz Chalmers, Artistic Consultant, VocalEyes

The workshop will help you to:

- Record and edit your introduction using Audacity software
- Produce mp3 files and burn your own CDs
- Identify appropriate recording spaces
- Write access notes for your venue
- Assess your own vocal delivery

You will need:

- A laptop
- A headset with microphone attached
- Pen and notebook
- Handouts will be provided

# AUDIO DESCRIPTION ASSOCIATION

Reg. Charity No. 1084230

## Spreading the Word

Recording and editing your introduction: a workshop for audio describers

Monday 20<sup>th</sup> February 2012

The Theatres Trust, 22 Charing Cross Road, London WC2H 0QL

1.30 for 2.00-5.00pm

## Booking Form

Name:

Address:

Telephone:

Email:

I enclose a cheque for (please tick):

- |                          |                                  |        |
|--------------------------|----------------------------------|--------|
| <input type="checkbox"/> | Workshop fee – ADA/ADA(S) Member | £25.00 |
| <input type="checkbox"/> | Workshop fee – Non-member        | £40.00 |
| <input type="checkbox"/> | Membership of ADA (to 31/3/2013) | £15.00 |
|                          | Total:                           | £..... |

Please make your cheque payable to **Audio Description Association** and send it with this form to: Mary Plackett, ADA Treasurer, 62 Sopwell Lane, St Albans AL1 1RW

If you prefer to pay by bank transfer, ADA's account details are available from:

[mplackett@romans62.fsnet.co.uk](mailto:mplackett@romans62.fsnet.co.uk)

Please note that workshop fees are non-refundable unless the place can be reallocated or the workshop is cancelled

Closing date for bookings: **12<sup>th</sup> February 2012**